TABLE OF CONTENTS

12.10.07

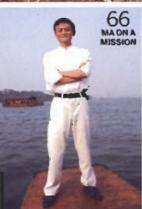
Volume 156, Number 21



25 get-smart phone →









→ 82

FORTUNE

FEATURES

45 Cool Power

The new breed of heavy hitters wields attraction rather than coercion.

BY GEOFF COLVIN

50 The Power 25

Our list of the most powerful businesspeople in the world.

66 The Tao of Jack

Jack Ma has built Alibaba into China's largest online business. Now he's eyeing the rest of the planet. BY CLAY CHANDLER

73 The Price of Oil

Chevron CEO David O'Reilly talks to GEOFF COLVIN about the future of energy.

82 Keep on Rocking

Live Nation's Michael Rapino just may have the whole Internet-era music thing figured out. BY PAUL SLOAN

FIRST

10 By the Numbers

The work of Alaskan crabbers, BY TELIS DEMOS

12 Heart of Darkness

Nigeria has plenty of oil. But it can't keep the lights on.

BY LEONARD LAWAL

PLUS: Allan Sloan on a nifty tax shelter • Geoff

Colvin on the battle for brainpower • and more

TECHNOLOGY

23 Killer Robots

Engineering talent meets extreme gunsmithing.
BY IEFFREY M. O'BRIEN

25 Dial'S' for Secure A military-grade PDA. BY MICHAL LEV-RAM

INVESTING

31 Grading Our

Stock Picks
Some of our winners
and losers in 2007.
BY KATIE BENNER

LIFE AT THE TOP

35 'Tis the Season

Get a jump on the holidays with gift ideas for everyone on your list.

6 LETTERS 88 INDEX 90 BING!